The Blue Whale Challenge

What is the Blue Whale Challenge?

It is an online interactive phenomenon

A "curator" assigns 50 tasks to a participating and compliant individual

Involves increasing levels of risk-taking behaviors

Participants are expected to share photos of the challenges/tasks completed by them

Final task entailing an action that is intended to end the life of the person participating

Symbols Possibly Associated with Blue Whale Challenge:

The words "Blue Whale" or "I'm a Blue Whale" (or variations) possibly with a photo of a blue whale posted on social media

The word "YES" carved or cut on or in the skin

The numbers 4 and 20 in any combination (4:20 or 4/20, etc), also f57, f40, or others

A drawing or photo of a blue whale in the profile or cover photo of a social media account, or on a phone wallscreen

The words "secret task", "cipher" or "curator" used in communication

Identifying tags online or social media such as #i_am_whale (or variations)

Behaviors or Actions Possibly Associated with Blue Whale Challenge:

Leering around areas that have heavy cranes or equipment, rooftops, bridges, or on train tracks, any place associated with danger

Secrecy in utilizing social media and/or voluntary participation in self-injurious behaviors

Waking or scheduling the viewing of psychedelic movies or listening to music selections at 4:20 (am or pm)

Get Help 24/7

National Suicide Prevention Lifeline: 1-800-273-TALK (8255)

Red Nacional de Prevención del Suicidio (Español): 1-888-628-9454

Crisis Text Line: Text HOME to 741741

For more information on the Blue Whale Challenge, visit the Texas School Safety Center's website at: www.txssc.txstate.edu